

2023 - 2024 Season
Performance Program Advertising
Space Reservation Form

THE NUTCRACKER
December 9 & 10, 2023
Heymann Performing Arts Center

COPPELIA
March 24, 2024
Heymann Performing Arts Center

Why advertise with Lafayette Ballet Theatre?

- Reach more than 5,000 Acadiana residents who come to see *The Nutcracker* in December and *Coppelia* in March.
- Target a diverse family audience, including young people, their parents, aunts, uncles and grandparents.
- Enjoy affordable pricing while getting great exposure for your business.
- Help Acadiana’s professional nonprofit ballet company offset production costs.
- Show potential customers you support the arts in our community.
- Enable Lafayette Ballet Theatre to publicly recognize talented young amateurs and professionals for their hard work and dedication to the performing arts in Acadiana.

SIZES & PRICES

Full Page	8.5"x5.5"	\$450
1/2 Page	4.25"x 5.5"	\$350
1/4 Page	4.25"x2.5"	\$250
1/8 Page	2"x 2.5"	\$150

SUBMITTING YOUR AD

All ad content — text and images — must be submitted no later than Nov. 1, 2023. All ads are black and white.

Checks payable to Lafayette Ballet Theatre
Mail with this form to: 201 Petroleum Dr.
Lafayette, LA 70508

Pay online: Lafayetteballettheatre.org,
select Theatre Payment. Please add 3%.

Email ad or ad content to:
Shannon@LafayetteBalletTheatre.org

Questions, call: 337 345-5317

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(Please cut and remit with payment.)

LBT representative (or student’s name): _____

Ad Contact Name: _____ **Business:** _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Ad Size: _____ **Ad Payment (enclosed):** _____

Final Proof Requested? Yes ___ No ___ **Signature** _____

Thank you for your support!