

2022 Holiday Season  
Performance Program Advertising  
Space Reservation Form

**THE NUTCRACKER**  
December 10, 2022  
Heymann Performing Arts Center

**THE NUTCRACKER**  
December 11, 2022  
Heymann Performing Arts Center

**Why advertise with Lafayette Ballet Theatre?**

- Reach more than 4,000 Acadiana residents who come to see *The Nutcracker*.
- Target a diverse family audience, including young people, their parents, aunts, uncles and grandparents.
- Enjoy affordable pricing while getting great exposure for your business.
- Help Acadiana's professional nonprofit ballet company offset production costs.
- Show potential customers you support the arts in our community.
- Enable Lafayette Ballet Theatre to provide numerous opportunities to talented young artists and local professionals in Acadiana.

**SIZES & PRICES**

Full Page	8.5"x5.5"	\$350
1/2 Page	4.25"x 5.5"	\$250
1/4 Page	4.25"x2.5"	\$150
1/8 Page	2"x 2.5"	\$75.

**SUBMITTING YOUR AD**

All ad content — text and images — must be submitted no later than Nov. 1, 2022. All ads are black and white.

Checks payable to Lafayette Ballet Theatre  
Mail with this form to: 201 Petroleum Dr.  
Lafayette, LA 70508

Pay online: [Lafayetteballettheatre.org](http://Lafayetteballettheatre.org),  
select Theatre Payment. **Please add 3%.**

Email ad or ad content to:  
[Shannon@LafayetteBalletTheatre.org](mailto:Shannon@LafayetteBalletTheatre.org)

Questions, call: 337.262-0444

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*(Please cut and remit with payment.)*

**LBT representative (or student's name):** \_\_\_\_\_

**Ad Contact Name:** \_\_\_\_\_ **Business:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Ad Payment (enclosed):** \_\_\_\_\_

**Final Proof Requested?** Yes \_\_\_ No \_\_\_ **Signature** \_\_\_\_\_

Thank you for your support!